



UPM Ultra – A cool base for hot stories

A good paper has to reproduce shape, colour and details sharply. UPM Ultra has the elements that contribute to good picture reproduction. Its excellent gloss contrast combined with a high brightness to opacity ratio and a consistent smoothness provides a pleasant viewing and reading experience.

UPM Ultra is renowned for its reliability and perfect printability. It stands up to the demands of printing machines and handles challenging colours. It is therefore an ideal paper for large print jobs, but also for special interest magazines and advertising material.

UPM Ultra is available in gloss and silk for heatset web offset and rotogravure printing. Our five mills operating in three countries secure high volumes and fast deliveries.

UPM Ultra

PRINTING METHOD	heatset web offset, rotogravure		
FINISH	gloss	UPM Ultra H	
		UPM Ultra G	
	silk	UPM Ultra S H	
		UPM Ultra S G	
END USE	advertising material, catalogues, direct mailing, magazines		
PRODUCTION UNITS	Augsburg	UPM Ultra H	51-70 g/m ²
	Caledonian Paper	UPM Ultra H	54-70 g/m ²
	Kaipola	UPM Ultra G	48-60 g/m ²
	Kaukas	UPM Ultra H	65-70 g/m ²
		UPM Ultra S G	57-65 g/m ²
	Rauma	UPM Ultra H	57-80 g/m ²
		UPM Ultra S H	60-80 g/m ²
UPM Ultra G		57-80 g/m ²	
FURNISH	chemical and mechanical pulp, coating colour (Augsburg recycled fibre)		

UPM ULTRA H

BASIS WEIGHT (g/m²)	51	54	57	60	65	70	75	80
BRIGHTNESS D65 (%)	79	80	81	82	88	88	88	88
CIE WHITENESS (%)	87	90	90	90	100	100	100	100
OPACITY ISO (%)	89	89	90	91	92	93	93	94
GLOSS HUNTER (%)	51	55	58	60	64	64	66	68

UPM ULTRA S H

BASIS WEIGHT (g/m²)	60	65	70	80
BRIGHTNESS D65 (%)	90	90	90	90
CIE WHITENESS (%)	105	105	105	105
OPACITY ISO (%)	92	93	93	95
GLOSS HUNTER (%)	45	45	45	45

UPM ULTRA G

BASIS WEIGHT (g/m²)	48	51	54	57	60	65	70	75	80
BRIGHTNESS D65 (%)	78	79	79	82	82	86	86	86	86
CIE WHITENESS (%)	77	77	77	85	85	100	100	100	100
OPACITY ISO (%)	89	90	90	90	91	92	93	94	95
GLOSS HUNTER (%)	50	55	60	63	65	66	68	68	70

UPM ULTRA S G

BASIS WEIGHT (g/m²)	57	60	65
BRIGHTNESS D65 (%)	82	83	83
CIE WHITENESS (%)	83	84	84
OPACITY ISO (%)	93	93	94
GLOSS HUNTER (%)	45	45	45

Please find online updated mill specific technical values on UPM web pages: www.upm-kymmene.com/upmultra.

